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1902 McClure's Magazine 1902

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New Romantic Love Story

By BOOTH TARKINGTON

Author of "The Gentleman from Indiana" and "Monsieur Beaucaire"



BOOTH TARKINGTON

WILL shortly begin serial publication in *McClure's Magazine*. This new novel rings with the same fresh, romantic note and displays the same rare gift of dramatic construction that made his other works immediate successes and keep them in demand to-day.

The new story by Mr. Tarkington deals with life in Indiana at the time of the Mexican War, a time of simple culture and much joy of life, when the rigors of the ruder pioneer life had passed away and the people were still untouched by the commercial spirit that came with the railroads. In the bustle of people and events constantly appear the hero and heroine, whose love is the main theme of the story. This ideal love story is the more interesting because it comes out of a characteristic American period that has never before been so beautifully portrayed.

Greatest of the Old Masters

By JOHN LA FARGE



RAPHAEL'S SISTINE MADONNA

THIS series is an event; no magazine could hope to give anything more important to the world. Mr. La Farge, who conserves the great artistic traditions of the old masters in his own painting, is recognized by Americans, and even more emphatically by Europeans, as holding a foremost and unique place. He comes to the study of Michael Angelo, Raphael, Rembrandt, etc., rich in the sympathy and comprehension only a peer could give, and he can make all he feels clear and delightful to us because he is not only a consummate painter, but a writer of the rarest gifts. The illustrations will be tint reproductions of THE WORLD'S CHIEF TREASURES OF ART.

TWO NOVELLES OF AMERICAN LIFE

A Battle of Millionaires

By the author of "Wall Street Stories"

EDWIN LEFÈVRE tells the story of the most remarkable fight that ever occurred in Wall Street. The great financiers are pictured to the life. Though in the form of fiction, this thrilling narrative is fact, and discloses pieces of secret financial history.

The Forest Runner

By STEWART EDWARD WHITE, author of "The Westerners"

THE tale of a race and maneuvers for a forest claim in the woods of Michigan—a fresh, clear-cut American story, idyllic in its conception and setting, but realistic and modern in that it treats of a conflict of commercial interests. Beautifully illustrated by Fogarty.

Reminiscences of a Famous Journalist

FOR thirty years GEORGE WASHBURN SMALLEY was the chief American newspaper correspondent in Europe, received everywhere, enjoying the confidence of statesmen, the companionship of generals in the field, the friendship of writers and actors. Mr. Smalley writes a series of articles on the people he knew—the late Queen Victoria and Lord Salisbury, George Wyndham, Asquith, Lord Rosebery, Sarah Bernhardt and Sir Henry Irving, Mrs. Kendall, Browning and Blomfield and Gambetta, treating them in groups—statesmen, literary and stage folk. The series will be the best of this distinguished journalist's memories.

The illustrations will be from the best portraits of these celebrities and will form a great gallery of contemporary portraiture.

William Allen White

On Platt, Tillman, Cleveland and Others

THE author of POLITICAL PORTRAITS of Bryan, Croker, Hanna, and Roosevelt is clear-eyed, honest, forceful and genial. With matchless literary skill he presents the real man who stands misunderstood between the admiration of his friends and the prejudice of his enemies, saving him for the future; and he does it in a form that will last.



WILLIAM ALLEN WHITE

Clara Morris's Stage Recollections

CLARA MORRIS is drawing further on her recollections of a rich stage life. She has understood the people she has played with, and presents them as she knew them with the appreciation of a sympathetic woman and the kindness of a generous actress, illustrating her grasp of them with so many anecdotes that her articles read almost like stories. She will write of Salvini, Rachel, Bernhardt, Mrs. Siddons and others.

NEWEST SCIENCE AND DISCOVERY

SCIENTIFIC inventions are kept secret usually till results are in sight, so that few of the prospects of the magazine in this field can be announced now.

Marconi who is sure of a marvelous extension of his wireless telegraphy, will describe this, his latest achievement, as he did his first, in *McClure's Magazine*.

Edison and his New Storage Battery, an invention which is almost revolutionary in character, will be the subject of an article by Ray Stannard Baker.

The Marvels of Modern Surgery will be described by Samuel Hopkins Adams, and he will show what great progress has been made toward prolonging human life.

A New Race of Forest Dwarfs (not merely a new tribe) has been discovered in Central Africa. Sir Harry H. Johnston, the discoverer, will describe these men, and his own photographs and drawings will be reproduced.

Border Fights and Fighters

DAVID CROCKETT, SAM HOUSTON, DANIEL BOONE, GENERAL WILLIAM HENRY HARRISON, CYRUS T. BRADY, the author of "American Fights and Fighters," etc., etc., writes a series of tales of life on the border, showing how these most typical American men of action pushed the border outward. The lives of these men are such stories as no novelist would dare invent.

Illustrations That Illustrate

ARE the feature of *McClure's*. They always have THE ELEMENT OF BEAUTY AND CHARM. In the forthcoming numbers Robert Blum, Howard Pyle, Albert Sterner, Ernest L. Blumenschein, Howard Chandler Christy, Louis Lueb, Kenyon Cox, Henry Hunt, C. Harding, Charles H. Chapman, Miss Cory, C. L. Hinton, the Master Cowles and many others will be represented.

An Unique Historical Series

By IDA M. TARBELL

Author of "Life of Napoleon," "The Life of Lincoln," "The Civil War Papers"

IT is because Miss Tarbell looks at and writes history in an intensely human way that her work has been so universally appreciated by general readers and historical scholars. She now writes in her most sympathetic and human manner.

Real Story of the Standard Oil

THE subject is one of the most vital and significant parts of recent American life. Out of the experiences of this corporation have been evolved the principles of all the largest business organizations of our day. The recital of the struggles and achievements, the extraordinary fights, moves and counter moves, for the establishment, the development and supremacy of the first and still the most powerful of all the trusts gives the author an unique opportunity. Miss Tarbell's honest story is alive with dramatic episodes as exciting as are found in novels, but they are true.



IDA M. TARBELL

To the North Pole with Baldwin

THE Baldwin-Ziegler is the most completely organized Arctic expedition ever sent out. Everything that human foresight could do has been done; everything that money could provide has been secured, and the experts, Nansen among them, say that Baldwin will reach the Pole.

Mr. Baldwin's own reports of his work—of his approach, of his dash to the Pole—will appear especially in *McClure's*. Even if frozen in after returning from the Pole he will make use of his wonderful news-buoys to send in reports and photographs to the Magazine.

"Mr. Dooley" on His Travels



F. P. DUNNE ("Mr. Dooley") has won the American public as much by the kindly, sympathetic humanity of his comments as by their sanity, their shrewdness, and the rollicking humor of their presentation. In the papers to be published in *McClure's Magazine* he will characterize the typical New Yorker, Bostonian, Philadelphian, the inhabitant of Chicago and Washington, showing how the different types of our fellow countrymen have been developed. If only for the revelation of ourselves to ourselves this new work will have incalculable value.

"The cleverest stories about children that have been found since Kenneth Grahame's." . . . —Scientific, Memphis.

Transportation in Cities

BY Wm. Barclay Parsons, chief engineer of the new underground railway of New York. Mr. Parsons will compare the various ways London, Paris, Berlin, Boston, Chicago and New York are solving the problem and will tell of the thousand and one difficulties, of every imaginable nature, which beset those who plan and execute these great undertakings.

The McClure Short Story

IS becoming recognized as something just as distinct and characteristic as the *McClure* scientific article and the *McClure* human document. Our stories are interesting—always interesting. Besides that, they mean something. They give a reader more than a few minutes' relaxation. Often they have a significance as documents of contemporaneous life. Often they deal illuminatingly with matters of the deepest concern. Again they are stirring pieces of real life transmuted into literary form.

Many new names will be found among the writers of our short stories. The story is the thing, and we seek the best stories, rather than the well-known names. None the less, authors who are now famous (and many of whom have become famous since their first appearance in *McClure's Magazine*) will be found frequently in our pages during the next year.

ROMANCE AND REALITY OF CHILDHOOD

Josephine Dodge

Daskam, author of "The Madness of Philip," etc., will add to her famous group of youngsters "Edgar, the Choir Boy Uncelestial," "Arabella in Arcady," and others. Miss Cory's drawings will as ever enhance the interest.

Emmy Lou, Mrs. Martin's winsome little heroine, continues her career in the public school, going on from reader to reader. She is faithfully pictured by C. L. Hinton.

Rudyard Kipling will tell in his old style manner some new, stirring and wholesome tales.

George Ade, whose fables have echoed merrily throughout the land, is entering a new field, carrying out ambitious long cherished. His forthcoming short stories will appear in *McClure's*.

Frank H. Spearman. New Railroad Stories.

F. Hopkinson Smith. Tale of a typical sea captain.



Illustration from "The Boy and the Dog" by C. L. Hinton

Joel Chandler Harris. Tales of Southern Life and Character.

Hamlin Garland. Indian Stories, picturesque and realistic.

Jack London. Adventures in the wild Northwest.

Octave Thanet. Western Stories that stir with Western spirit.

W. D. Hulbert. Animal Stories (The Lynx, The Trout, etc.).

Robert Barr. Stories of Adventure.

There will be more stories by the author of

THE RED-HAIRED CUPID

Other contributors to the fiction of the year will be Henry van Dyke, Anthony Hope, William Allen White, Elizabeth Stuart Phelps, Sarah Orne Jewett, Seumas McManus.

Little Stories of Married Life

MARY STEWART CUTTING has taken for her own a corner of life which is open to all, but seldom entered into with such sympathy, insight and ability. She will bring out simple, sweet stories of love and devotion, of trials merely home and joys gladly shared.



W. D. HULBERT

THE best evidence of the value of *McClure's* is its large circulation, which has averaged 175,000 a month during the past year and is steadily growing. No other magazine publishing the best in literature and the best in art can point to such a large circulation. This circulation is of the best quality—intelligent, thinking men and women. The most enter-

prising business concerns appreciate this fact, and have chosen *McClure's* above all as the medium in which to present their wares to public attention. The advertising, too, is of a most interesting character. Just as much brains, energy, and skill are spent in its preparation and editing as are put into any form of journalistic enterprise.

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